PUBLIC SECTOR NETWORK

Certified B Corporation

9th Annual Data & Analytics Roadshow

Empowering Government through Evidence-based Decision-Making

June 4 - 27, 2024
NSW | ACT | VIC | WA QLD | SA

Empowering Government through Evidence-based Decision-Making

Data permeates every aspect of our world. From addressing long-term challenges to making critical real-time decisions, the entire journey, spanning data collection, management, storage, analytics, visualisation, and public engagement, holds immense value for government leaders. Yet, a fundamental question arises: How can we strike a balance between perceiving individuals as data points and as unique human beings? How can we ensure that our decisions are informed not only by numbers but also by the authentic voices of our citizens?

At **Public Sector Network's 9th Annual Data and Analytics Roadshow**, we aim to explore the intriguing paradoxes within our contemporary digitally informed public sector. We will delve into the intricate interplay of modern technologies like Machine Learning and AI while maintaining a strong commitment to integrity, which is vital for preserving the trust of our citizens.

With events scheduled at locations across Australia, we invite you to join us as we examine the distinct data strategies of each state and the practical case studies driving their realisation. Our discussions will also spotlight the progressive data trends that are driving the transformation of public services on a grand scale. We will guide you in discovering the next frontier of opportunities within your own department and region.

VIEW THE WEBSITE

Who You'll Meet

This series is designed for professionals involved in:

- Data
- Analytics
- Governance and Compliance
- ML/AI
- Information Management

Benefits of Attending

Collaborative Strategy Enhancement: Engage with department leaders to collaboratively refine and strengthen your government's data strategy, fostering a unified approach towards effective governance and decision-making

Trust-Building Through Data Culture: Explore strategies to build citizen trust by delving into the essential components of a focused data culture, leadership, and capability outcomes specific to the needs of government agencies
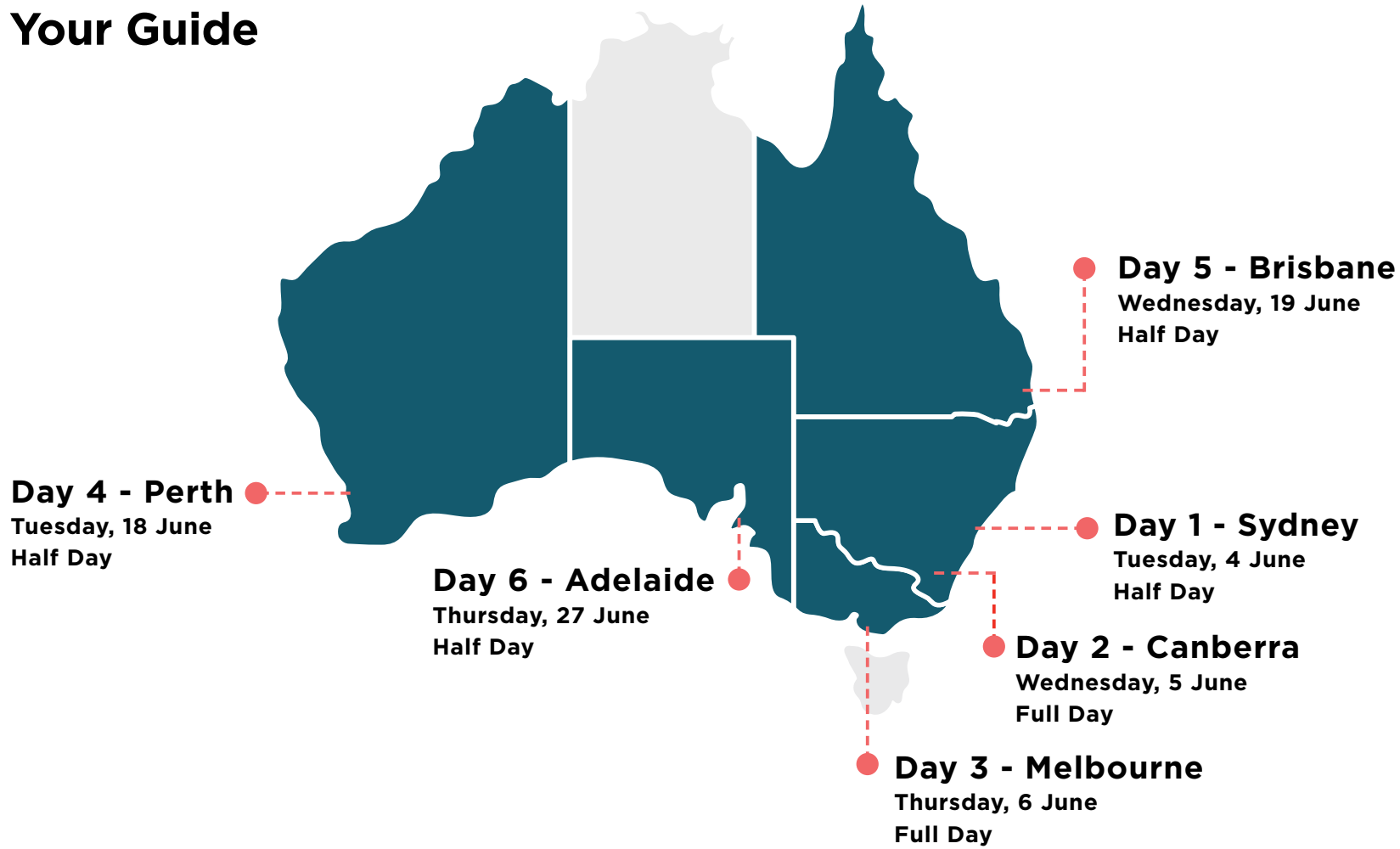
Innovative Real-time Data Management: Understand how to harness the power of real-time information while navigating the ethical and regulatory landscape crucial for responsible and effective analytics acceleration

Ethical Analytics Acceleration: Learn how to navigate and uphold ethical standards while ensuring compliance with regulatory frameworks, fostering responsible and transparent data practices within the government sector

Your Guide

Day 5 - Brisbane
Wednesday, 19 June
Half Day

Day 4 - Perth
Tuesday, 18 June
Half Day

Day 6 - Adelaide
Thursday, 27 June
Half Day

Day 1 - Sydney
Tuesday, 4 June
Half Day

Day 2 - Canberra
Wednesday, 5 June
Full Day

Day 3 - Melbourne
Thursday, 6 June
Full Day

2024 Snapshot

800
Expected Registrations

40+
Speakers

25+
Case Studies

Half Day Roadshows

Tuesday, 4 June 2024 | Sydney, New South Wales

Tuesday, 18 June 2024 | Perth, Western Australia

Wednesday, 19 June 2024 | Brisbane, Queensland

Thursday, 27 June 2024 | Adelaide, South Australia

Your Inspiring Speakers - NSW

RAI FERGUSSON

Chief Digital & Data Officer

Infrastructure Australia

DR GEORGINA KELLY

Executive Director, Science, Economics and Insights Division

Department of Planning and Environment

IMMA CHIPPENDALE

Executive Director, Data and Performance

Department of Regional NSW

DAVID DUBOIS

Executive Director, Infrastructure Investment Portfolio Performance and Analytics, Investor Assurance

Infrastructure NSW

ANDREW SPIEGELMAN

Head of Data & Analytics, Digital Services

Service NSW; IAPA Top 25 Analytics Leaders 2023

ANDREW WOODS

Strategic Analytics Manager

Sydney Water

Explore the Agenda - NSW

Time	Session
8:30am	**Registration and Networking Coffee**
9:00am	**Opening from Public Sector Network & Icebreaker**
9:05am	**Welcome from the Chair**
9:10am	**Partner Keynote**
9:25am	**Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership** • Instilling a culture of evidence driven decision-making: strategies to empower your team with the skills needed to thrive • Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance • Identifying the data skills and mindset government professionals need to harness the full potential of data **Rai Fergusson,** *Chief Digital & Data Officer,* Infrastructure Australia
9:45am	**Platinum Partner Session: The Basics of Getting AI right at Scale: Sense Checking the Fundamentals and Critical Consideration Presented by IBT**
10:05am	**Government Case Study: Transforming Culture through Data: Mobilising Data and Knowledge for Impact** • Understanding the impact of data-driven decisions on culture and the goals of government • Investing in strategic partnerships to amplify outcomes • Transforming data and insights into knowledge that is mobilised to inform decision making and management • Creating, testing, and deploying data models that deliver real-world impact **Dr Georgina Kelly,** *Executive Director, Science, Economics, and Insights Division,* Department of Planning and Environment
10:25am	**Break**
10:30am	**Concurrent Roundtables**
11:15am	**Morning Tea and Networking Break**
11:35am	**Concurrent Roundtables**
12:20pm	**Break**

12:25pm **Government Keynote: Learning from Missteps: Navigating Common Errors in the Data Industry and Applying Private Sector Lessons for Government Success**

- Uncover common errors prevalent in the data industry, gaining insights into the challenges that organisations often face in managing and leveraging data effectively
- Extract valuable lessons from the private sector's experiences, exploring case studies and examples that illustrate how businesses have navigated and overcome data-related challenges
- Understand how government entities can strategically apply lessons learned from the private sector, tailoring approaches to suit the unique demands and responsibilities of public governance
- Gain practical strategies for optimizing data practices within government agencies, fostering a culture of continuous improvement and resilience against potential pitfalls
- Empower government officials with actionable insights, equipping them to make informed decisions, mitigate risks, and drive success by learning from the errors and successes of the private sector in the data realm

Andrew Spiegelman, *Head of Data & Analytics, Digital Services,* Service NSW

12:45pm **Gold Partner Session: Unlocking Insights: Harnessing the Power of Data Visualization Tools for Informed Decision-Making in the Public Sector Presented By EdgeRed**

1:05pm **Panel Discussion: Driving Enterprise Transformation: Leveraging Strategic Tools to Optimise Service Delivery**

- How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens?
- How do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations?
- How mature is your organisation in terms of integration of enterprise software tools such as generative AI and machine learning models?
- What are your strategic priorities for leveraging the opportunities in optimising service delivery without compromising safety and ethics?

David Dubois, *Executive Director, Infrastructure Investment Portfolio Performance and Analytics, Investor Assurance,* Infrastructure NSW
Andrew Woods, *Strategic Analytics Manager,* Sydney Water
Imma Chippendale, *Executive Director, Data and Performance,* Department of Regional NSW
Representative, InfoCapital

1:40pm **Closing Remarks from Chair**

Host Partner

RSM

Platinum Partner

IBT

Gold Partner

Edge Red

Bronze Partner

alteryx

Your Inspiring Speakers - WA

NATALIA KACPEREK

Chief Digital Officer

Department of Premier Cabinet WA

LINDA DAWSON

Deputy Director-General, Industry, Science and Innovation

Department of Jobs, Tourism, Science, and Innovation

CATHERINE CLARK

Chief Executive Officer and State Librarian

State Library of Western Australia

BRUCE MILLER

Director Strategic Business Intelligence

Office of the Auditor General

BRENDON MCMULLEN

Area Director Business Information and Performance

North Metropolitan Health Service

CHRIS BARTON

Area Director Data & Digital Innovation

East Metropolitan Health Service

Explore the Agenda - WA

8:30am   **Registration and Networking Coffee**

9:00am   **Welcome from the Chair & Icebreaker**

9:10am   **Partner Keynote Presented by RSM**

9:20am   **Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership**

- Instilling a culture of data-driven decision-making: strategies to empower your team with the essential, cutting-edge data skills needed to thrive
- Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance
- Identifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of data
- Navigating ethical and regulatory considerations in the realm of public sector data: embedding ethical data governance practices and the responsibilities that come with using data in government into your culture.

Bruce Miller, *Director Strategic Business Intelligence,* Office of the Auditor General

9:40am   **Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Linda Dawson, *Deputy Director-General, Industry, Science and Innovation,* Department of Jobs, Tourism, Science, and Innovation

10:00am   **Morning Tea and Networking Break**

10:20pm   **Government Keynote: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact in the Public Sector**

- Deciphering Data's Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives
- Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data's meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Catherine Clark, *Chief Executive Officer and State Librarian,* State Library of Western Australia

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10:40am   **Panel Discussion: Driving Enterprise Transformation: Leveraging Strategic Tools to Optimise Service Delivery**

- How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens?
- What challenges have you encountered when trying to transform analytics into tangible, actionable outcomes, and which strategies have helped overcome these obstacles?
- Can you share examples of initiatives or partnerships that have bridged the skills gap and empowered public sector organisations to harness the full potential of their data resources?
- In a world overflowing with data, how do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations?

Brendon Mcmullen, *Area Director Business Information and Performance***,** North Metropolitan Health Service

Chris Barton, *Area Director Data & Digital Innovation,* East Metropolitan Health Service

Natalia Kacperek, *Chief Digital Officer,* Department of Premier Cabinet WA

11:25am   **Closing Remarks from Chair**

11:30am   **Networking Lunch**

Host Partner

Your Inspiring Speakers - QLD

DR OMER YEZDANI

Chief Data Officer

University of the Sunshine Coast

DHIRAJ NAYANAR

Director

Queensland Government Customer and Digital Group

SCOTT DIETRICH

Principal Data Engineer, Supply Chain Surety Branch

Department of Health

JACO VAN DEN BERG

Director, Transport Analysis

Department of Transport and Main Roads

KATE ZUBRINICH

Manager Data and Analytics

Local Government Association of Queensland

ALASDAIR DOUGLAS

AI and Analytics Product Lead

Gold Coast Hospital and Health Service

Explore the Agenda - QLD

Time	Session
8:30am	**Registration and Networking Coffee**
9:00am	**Opening from Public Sector Network & Icebreaker**
9:05am	**Welcome from the Chair**
9:15am	**Government Keynote: CASE STUDY: Inside the ATO's Journey of Integrating Data Science with Machine Learning and Artificial Intelligence Technologies** • Our learnings from utilising the new tools powering the ATO's productivity • Instilling a culture of data and AI driven decision-making: battle-tested strategies to empower your team with the skills needed to thrive • Insights into effective leadership practices that leverage data and AI for informed, forward-thinking governance • Identifying the data and AI skills and mindset government professionals need to harness the full potential of data and AI **Alasdair Douglas,** *AI and Analytics Product Lead,* Gold Coast Hospital and Health Service
9:35am	**Platinum Partner Session: Identifying How to Unlock Business Value with Generative AI**
9:55am	**Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact** • Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations • Exploring strategies to lead a cultural shift towards a data-driven mindset • Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses • Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation • Creating, testing, and deploying data models that deliver real-world impact • Effective use models and proof of concepts to bring about cultural change **Dr Omer Yezdani,** *Chief Data Officer,* University of the Sunshine Coast
10:15am	**Break**
10:20am	**Concurrent Roundtables**
11:05am	**Morning Tea and Networking Break**
11:25am	**Concurrent Roundtables**
12:10pm	**Break**

12:15pm	**Government Keynote: Key Challenges for Effective Data Sharing and Use in Queensland Government**

- Our experiences across use of open and closed data within government
- Developing a new data sharing framework for Queensland Governments Customer and Digital Group.
- Transformative approach to data sharing and use for government service delivery for the future.

Dhiraj Nayanar, *Director,* Queensland Government Customer and Digital Group

12:35pm	**Gold Partner Session: Navigating Data Waters: Strategic Implementation of Data Warehousing and Lakes in Public Sector Governance Presented by IBT**

12:55pm	**Panel Discussion: Breaking Data Silos and Establishing Dynamic Standards for Agile Analytics in Business Evolution**

- How have data silos within your respective organisations impacted the ability to make confident and accurate decisions?
- In the process of setting defined standards for data relationships and definitions, how do you strike a balance between ensuring consistency and allowing flexibility to accommodate evolving business needs?
- How do you manage the cultural and organisational shifts necessary to foster a data-driven mindset where everyone can confidently create analytics, knowing the data is accurate and aligned with shared standards?
- Considering the dynamic nature of businesses, how frequently should data standards be revisited and updated to ensure they remain relevant and supportive of evolving business requirements?

Scott Dietrich, *Principal Data Engineer, Supply Chain Surety Branch,* Department of Health

Jaco Van Den Berg, *Director, Transport Analysis,* Department of Transport and Main Roads

Kate Zubrinich, *Manager Data and Analytics,* Local Government Association of Queensland

1:25pm	**Closing Remarks from Chair**

1:30pm	**Networking Lunch**

Host Partner

Gold Partner

Your Inspiring Speakers - SA

PETER WORTHINGTON-EYRE

Chief Data Officer/Executive Director

Office for Data Analytics, Department of the Premier and Cabinet

JARROD MARKS

Chief Medical Information Officer

Northern Adelaide Local Health Network

IAIN BERTRAM

Senior Data Scientist

Commission on Excellence, and Innovation in Health

DR KATHERINE ENDERLING

Director Data Engineering & Security, Office for Data Analytics

Department of Premier and Cabinet

DR SHIKHA SHARMA

Chief Information Officer; Director, Business Improvement Technology

Department of Human Services SA

JAVEN QINFENG SHI

Director, Causal AI Group, Professor, AI & Machine Learning

University of Adelaide

Explore the Agenda - SA

8:30am	**Registration and Networking Coffee**
9:00am	**Opening from Public Sector Network & Icebreaker**
9:05am	**Welcome from the Chair**
9:10am	**Partner Keynote**

9:20am — **Government Keynote: Elevating Data in the Public Sector: The Art of Data Skills & Leadership**

- Instilling a culture of data-driven decision-making: strategies to empower your team with the essential, cutting-edge data skills needed to thrive
- Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance
- Identifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of data
- Navigating ethical and regulatory considerations in the realm of public sector data: embedding ethical data governance practices and the responsibilities that come with using data in government into your culture.

Peter Worthington-Eyre, *Chief Data Officer/Executive Director, Office for Data Analytics,* Department of the Premier and Cabinet

9:40am — **Platinum Partner Session: Actionable Analytics in Government: Unleashing Data-Driven Insights for Impactful Decision-Making**

10:00am — **Government Keynote: Transforming Culture through Data: Mobilising Data and Knowledge for Impact**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Iain Bertram, *Senior Data Scientist,* Commission on Excellence and Innovation in Health

10:20am	**Break**
10:25am	**Concurrent Roundtables**
11:10am	**Morning Tea and Networking Break**
11:30am	**Concurrent Roundtables**

12:15pm	**Break**
12:20pm	**Government Keynote: Unveiling the Power of Data: Using Discrete Event Simulation to Produce a "Digital Twin" Model of NALHN**

- Deciphering Data's Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives
- Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data's meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Jarrod Marks, *Chief Medical Information Officer,* Northern Adelaide Local Health Network

12:40pm	**Gold Partner Session: Transforming Governance: Unlocking Efficiency and Insight with Process Automation, Machine Learning, and Artificial Intelligence in the Public Sector**
1:00pm	**Panel Discussion: The Future of AI and Data Analytics: How our State Government can Unlock the Gold Mine of Opportunities**

- How can our agencies strategically plan for an agile a safe and seamless AI transition?
- How will AI improve current service levels and identify gaps offering our local economy emerging commercial opportunities?
- How can we upskill our existing workforce and build new talent pipelines to ensure a critical mass of AI expertise congregating in Adelaide?
- How are ASEAN countries prioritising investment in AI and how can we ensure we are competitive in the growing Indo-Pacific trade region?
- How can South Australia's AI strategy best enable partnerships between companies and researchers to drive innovation opportunities?
- How do we build and scale our capacity to ensure Adelaide is delivering service expectations and the digital infrastructure on which the entire world will operate?

Dr Katherine Enderling, *Director Data Engineering & Security, Office for Data Analytics,* Department of Premier and Cabinet

Dr Shikha Sharma, *Chief Information Officer; Director, Business Improvement Technology*, Department of Human Services SA

Javen Qinfeng Shi, *Director, Causal AI Group, Professor, AI & Machine Learning*, University of Adelaide

1:40pm	**Closing Remarks from Chair**
1:45pm	**Networking Lunch**

Host Partner

Full Day Roadshows

Wednesday, 5 June 2024 | Canberra, Australian Capital Territory

Thursday, 6 June 2024 | Melbourne, Victoria

Your Inspiring Speakers - ACT

ANDREW TAYLOR

Assistant Secretary

Office of the National Data Commissioner

LOUISE O'RANCE

Assistant Secretary, Employment Metadata Registrar, Data Management and Reporting Branch, Evidence and Assurance Division

Department of Employment and Workplace Relations

JENNY HUMPHRYS

Chief Data Officer

Department of Employment and Workplace Relations

PIA ANDREWS

Chief Data Officer and FAS, Data and Economic Analysis Centre, Executive Group

Department of Home Affairs

LOUISE GATES

Group Head, Population Health Group

Australian Institute of Health and Welfare

HAYLEY BUSUTTIL

Senior Director

Department of Finance

KAYELLE DRINKWATER

Branch Manager, Data Access Branch

Department of Social Services

TAMMY BRAYBROOK

Senior Director, Data Capability and Analytics

Australian Maritime Safety Authority

MICHAEL AMON

Director of Data Policy, Evaluation and Visualisation

Attorney General's Department

NATTLIE SMITH

Branch Manager, Strategic Insights Branch, Strategy Group

National Indigenous Australian Agency (NIAA)

Explore the Agenda - ACT

8:00am	**Registration and Networking Coffee**
9:00am	**Opening from Public Sector Network**
9:05am	**Welcome from the Chair**

9:15am — **Government Keynote: The DATA Scheme: a Best Practice Scheme for Sharing Australian Government Data**

- The Data Availability and Transparency Act 2022 established a best practice scheme for sharing Australian Government data, underpinned by strong safeguards and consistent, efficient processes: the DATA Scheme
- Commonwealth, state and territory government bodies and Australian universities can now apply to be accredited as data users and data service providers
- The DATA Scheme establishes safe data sharing for public benefit; including enabling better government services
- Keeping data safe; building trust and transparency

Andrew Taylor, *Assistant Secretary,* Office of the National Data Commissioner

9:35am — **Government Keynote: Transforming Culture through Data: Building Models and Proof of Concepts in the Public Sector**

- Unlocking the power of data modeling and proof of concepts and exploring real-world examples of successful model implementations
- Exploring strategies to lead a cultural shift towards a data-driven mindset
- Learning from experts who have successfully transformed their public sector entities into data-centric powerhouses
- Navigating the model lifecycle: discovering the key stages of the model development process, from ideation to implementation
- Creating, testing, and deploying data models that deliver real-world impact
- Effective use models and proof of concepts to bring about cultural change

Kayelle Drinkwater, *Branch Manager, Data Access Branch,* Department of Social Services

9:55am — **Platinum Partner Session: Harnessing the Power of Data Visualisation Tools for Informed Decision-Making in the Public Sector Presented by InfoCapital**

10:15am	**Panel: Driving Enterprise Transformation: Leveraging Data Insights; Actioning Analytics and Strategic Solutions to the Talent and Skills Shortage** • How do you turn data and analytics into actionable insights that drive policy changes, better decision-making, and improve the lives of citizens? • What challenges have you encountered when trying to transform analytics into tangible, actionable outcomes, and which strategies have helped overcome these obstacles? • Can you share examples of initiatives or partnerships that have bridged the skills gap and empowered public sector organisations to harness the full potential of their data resources? • In a world overflowing with data, how do you ensure that the data you collect and analyze directly contributes to meaningful, impactful, and sustainable transformations? **Jenny Humphrys,** *Chief Data Officer,* Department of Employment and Workplace Relations **Tammy Braybrook,** *Senior Director, Data Capability and Analytics* at Australian Maritime Safety Authority **Hayley Busuttil,** *Senior Director,* Department of Finance
10:55am	**Morning Tea and Networking Break**
11:25am	**Government Case Study: The Journey Towards Better Use of Linked Data: Governance, Linkage, Analysis and Outcomes** • How and why transparent data handling builds citizen trust: ethical guidelines for collection, storage, and usage to ensure accountability • Navigating evolving data privacy regulations: why compliance not only protects citizens but also fosters trust in government practices • Proactively involve citizens in privacy policy dialogue for collating feedback to shape robust data practices and communicate value for trust-building • Implementing encryption, access controls, and regular audits to ensure data integrity and confidentiality **Louise Gates,** *Group Head, Population Health Group;* Australian Institute of Health and Welfare
11:45am	**Gold Partner Perspective: Transforming Governance: Unlocking Efficiency and Insight with Process Automation, Machine Learning, and Artificial Intelligence in the Public Sector Presented by Alteryx and Billigence**
12:05pm	**Break**
12:10pm	**Concurrent Roundtables**
12:55pm	**Lunch and Networking**
1:40pm	**Concurrent Roundtables**
2:25pm	**Break**

2:30pm **Government Case Study: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact**

- Deciphering Data's Hidden Stories: Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Empowering your workforce with data skills: discovering strategies for building the capability of your workforce to effectively extract the meaning and impact of data gain insights into training and upskilling initiatives
- Data Visualisation and Storytelling: Learn the art of data visualisation and storytelling to communicate data's meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Louise O'Rance, Assistant Secretary, Employment Metadata Registrar, *Data Management and Reporting Branch, Evidence and Assurance Division,* Department of Employment and Workplace Relations

2:50pm **Gold Partner Perspective: Measuring the Impact and ROI of Data and AI Initiatives in the Public Sector: How Leadership can Leverage these Metrics for Continuous Improvement Present by IBT**

3.10pm **Interactive Panel: Leveraging the AI in Government Taskforce's "Golden Rules" for AI Integration: Mitigating the Risks whilst Leveraging Opportunities for Optimal Service Delivery**

- What is the Artificial Intelligence (AI) in Government Taskforce's guidance on best practice for simple application of the most recent addition to the AI Ethics Principles: 'Human, societal and environmental wellbeing'?
- How do you lead the strategic implementation of a culture of accountability: mentoring ownership of making AI-supported advice and decision-making?
- Tactical guidance for Australian Public Service (APS) staff: recent hypothetical use-cases modelling examples of the most critical "do's and don'ts" to guide generative AI use

Michael Amon, *Director of Data Policy, Evaluation and Visualisation,* Attorney General's Department

Nattlie Smith, *Branch Manager, Strategic Insights Branch, Strategy Group,* National Indigenous Australian Agency (NIAA)

Pia Andrews, *Chief Data Officer and FAS, Data and Economic Analysis Centre, Executive Group* Department of Home Affairs

3:50pm **Closing Remarks**

Host Partner

Gold Partners

Bronze Partners

Your Inspiring Speakers - VIC

CRAIG O'CONNOR

Chief Information Officer

Ports Victoria

DR GALINA DARAGANOVA

Executive Director, Data, Evidence & Impact

Southeastern Melbourne PHN

TIM RUAN

Workforce Demand Specialist

Cenitex

WAQAS KHAN

Senior Procurement Data Lead, Government Procurement

Department of Government Services

SU JELLA

Top 25 Analytics Leaders Australia

DARSHIL MEHTA

Chief Data & Analytics Officer

ASIC

LIZ MACHADO

A/Project Director, Homes Victoria Business Systems, Performance & Governance

Homes Victoria

PIA ANDREWS

Chief Data Officer and FAS, Data and Economic Analysis Centre, Executive Group

Department of Home Affairs

KIRSTY WAKEFIELD

Director, Business Operations and Programs

Environment and Climate Action

Explore the Agenda - VIC

8:00am	**Registration and Networking Coffee**
9:00am	**Opening from Public Sector Network**
9:05am	**Welcome from the Chair**

9:15am — **Government Keynote: Elevating Public Sector Data: The Art of Data Skills & Leadership**

- Instilling a culture of data-driven decision-making: strategies to empower your team with the essential, cutting-edge data skills needed to thrive
- Leadership in the Age of Data: exploring the unique challenges and opportunities that data presents to public sector leaders and insights into effective leadership practices that leverage data for informed, forward-thinking governance
- Identifying the specific data skills and most essential competencies government professionals need to excel in their roles and upskill your workforce to harness the full potential of data
- Navigating ethical and regulatory considerations in the realm of public sector data: embedding ethical data governance practices and the responsibilities that come with using data in government into your culture

Tim Ruan, *Workforce Demand Specialist,* Cenitex

9:35am — **Government Keynote: Creating adaptive public institutions with data-driven policy design & delivery**

- Leverage data and policy analytics throughout the entire policy lifecycle
- Establish an adaptive policy management operating model
- Establish effective data, rules as code and policy infrastructure with real-world examples
- Strategies to lead a cultural shift towards a data-driven mindset at all levels
- Creating, testing, and deploying data and models that deliver real-world impact
- Model, monitor and continuously optimise policy outcomes in close to real time
- Identify and manage unintended policy impacts, as they occur
- Effective use models and proof of concepts to bring about cultural change

Pia Andrews, *Chief Data Officer and FAS, Data and Economic Analysis Centre Executive Group,* Department of Home Affairs

9:55am — **Platinum Partner Session: Harnessing the Power of Data Visualisation Tools for Informed Decision-Making Presented by InfoCapital**

10:15am	**Panel Discussion: Building a Data-Driven Culture; Data Sharing and Accessibility**

- How can government agencies overcome resistance to cultural change and effectively promote a data-driven mindset among employees at all levels?
- What are some practical approaches for promoting data sharing and collaboration among different government departments and agencies, considering the diverse data governance structures and regulations?
- In what ways can government agencies ensure data accessibility for both internal stakeholders and citizens while maintaining privacy and security standards?
- How can government organizations effectively educate and empower their workforce to become proficient in data literacy and leverage data effectively in their decision-making processes?

Darshil Mehta, *Chief Data & Analytics Officer,* ASIC

Ben Jiang, *Ben Jiang Director - Data, Analytics and Systems Assurance,* VAGO

Jamie Jacob, *Director, Data and Analytics,* Department of Treasury and Finance
Jeremy Ng, *Practice Lead,* EdgeRed

10:55am	**Morning Tea and Networking Break**

11:25am	**Government Case Study: Building Data Privacy and Ethics Capability: A Roadmap for Gaining and Sustaining Citizen Trust**

- How and why transparent data handling builds citizen trust: ethical guidelines for collection, storage, and usage to ensure accountability
- Navigating evolving data privacy regulations: why compliance not only protects citizens but also fosters trust in government practices
- Proactively involve citizens in privacy policy dialogue for collating feedback to shape robust data practices and communicate value for trust-building
- Implementing encryption, access controls, and regular audits to ensure data integrity and confidentiality

11:45am	**Gold Partner Perspective: The Basics of Getting AI right at Scale: Sense Checking the Fundamentals and Critical Considerations Presented by IBT**
12:05pm	**Break**
12:10pm	**Concurrent Roundtables**
12:55pm	**Lunch and Networking**
1:40pm	**Concurrent Roundtables**
2:25pm	**Break**

2:30pm   **Government Case Study: Unveiling the Power of Data: Building Capability to Capture Meaning and Impact**

- Exploring how to unlock the hidden insights and narratives concealed within your data
- Learning techniques for capturing and interpreting the true meaning and significance behind the numbers
- Empowering your workforce with data skills: discovering strategies for building the capability of your workforce
- Learning the art of data visualisation and storytelling to communicate data's meaning and impact effectively
- Creating compelling narratives that resonate with stakeholders and drive informed decision-making
- Measuring the Real-world Impact: methods for quantifying the real-world impact of your data-driven initiatives in the public sector

Waqas Khan, *Senior Procurement Data Lead, Government Procurement,* Department of Government Services

2:50pm   **Gold Partner Perspective: Seamless Data Integration: Empowering Public Sector Efficiency and Decision-Making Presented by Tungsten Automation**

3.10pm   **Interactive Panel: Future of Government: Strategic Leadership of Responsible AI Integration**

- How do you lead the implementation of a culture of accountability?
- What are the best practices for ensuring privacy in generative AI models?
- How should we be tackling building APS workforce data skills capabilities?
- How can the public be effectively engaged in decisions regarding the use of AI?

Liz Machado, *A/Project Director, Homes Victoria Business Systems, Performance & Governance,* Homes Victoria

Su Jella, *Top 25 Analytics Leaders, Australia*

Kirsty Wakefield, *Kirsty Wakefield, Director, Business Operations and Programs* Department of Energy

Represented, TechData Synnex

3:50pm   **Closing Remarks**

Host Partner

Gold Partners

Silver Partner

Bronze Partner

"

To be honest, my experiences with PSN over the years have all been exceptionally positive and professionally run. Looking forward to continuing to work with PSN over the coming years

Integrated Business Technologies

"

I really enjoyed the Networking. It was wonderful to communicate with other government agencies and see how they are working. It has been a great inspiration for us to connect and work

Department of Education, WA

"

The mix of panelists from both public and private was a great advantage. To understand the similar/different pain points that each of is facing in real time was quite interesting

Department of Justice and Community Safety

"

PSN has been one of the top event partners we have worked with, overall good programming and great execution

Ataccama

Event Schedule

FEBRUARY

Innovate WA Showcase	WA
Cyber WA Showcase	WA
HR & Future of Work Roadshow	NSW | WA | QLD | SA | VIC | QLD | NZ
Future Series: Future Services	Virtual

MARCH

Future Series: Health	Virtual
Digital & CX Roadshow	NSW | WA | QLD | SA | VIC | QLD | NZ
Future Series: Future AI	Virtual
Future Series: Future Workforce	Virtual
Future Series: Future Mobility	Virtual

APRIL

Innovate SA Showcase	SA
Cyber SA Showcase	SA
Local Gov Showcase	NSW | WA | QLD | SA | VIC | QLD | NZ
Appian Roadshow	NSW | ACT | VIC

MAY

Innovate Australia Showcase	ACT
Cyber Federal Showcase	ACT

JUNE

Data and Analytics Roadshow	NSW | WA | QLD | SA | VIC | QLD
Innovate NSW Showcase	NSW

JULY

Health Innovation Roadshow	NSW | WA | QLD | SA | VIC | QLD | NZ
Cyber VIC Showcase	VIC
Innovate VIC Showcase	VIC

AUGUST

Operational Excellence Roadshow	NSW | WA | QLD | SA | VIC | QLD | NZ
Australian Security Showcase	ACT

SEPTEMBER

Safer Cities Roadshow	NZ | VIC | ACT | WA | SA | NSW
Innovate QLD Showcase	QLD

OCTOBER

Cyber NSW Showcase	NSW
ICT & Cloud Roadshow	QLD | VIC | WA | SA | ACT | NSW
Health NZ Roadshow	NZ

NOVEMBER

Innovate NZ Showcase	NZ
Cyber NZ Showcase	NZ
Smart Cities and Municipalities Showcase	NSW
Digital.NSW Showcase	NSW

DECEMBER

Data and AI Showcase	ACT

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